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Trojan Battery Sales Now Offers Cost-Effective, Reliable Residential Energy Backup Power Solutions *PowerHouse Grid Energy Storage Unit Provides Emergency Backup Power*

CLEARWATER, Fla., April 5, 2018 – [Trojan Battery Sales](#), a major distributor of batteries and related products throughout the southeast region of the U.S., today announced that it is now offering the [PowerHouse Grid™ Energy Storage Solution](#).

The residential energy storage solutions feature robust maintenance-free [Trojan Solar AGM batteries](#), which are designed to not only provide emergency backup power capabilities during devastating storms, grid brownouts and blackouts, but can also be used to provide supplemental off-grid power.

Rebates are being offered in Florida by JEA to its service area customers under the [JEA Battery Incentive Program Policy](#). This program offers homeowners a rebate towards the purchase of a residential battery storage system.

In addition, Trojan Battery Sales will offer the Powerhouse Portable designed for rapid response emergency backup power. The simple plug-and-play design enables customers to easily connect one to six PV solar modules with any Trojan battery, even golf carts equipped with batteries, for quick access electrical power.

“The PowerHouse Grid Energy Storage solutions can be used in both grid-tied and off-grid applications,” said Paul Claro, vice president and general manager for Trojan Battery Sales. “The plug-and-play systems feature Trojan Solar AGM batteries to provide continuous or emergency backup power for homeowners. We are also very

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excited about offering these types of solutions enabling Trojan Battery Sales to transition from a battery distributor to a partner and solutions provider for all types of customers and applications.”

PowerHouse Grid Energy Storage systems come in four models and offer easy installation. Each solution uses solar PV panels to charge the Trojan batteries, and provides three to five days of autonomous residential backup power and can easily be configured for longer durations.

“A battery system that stores energy produced by solar panels allows JEA customers with solar PV systems to take the next step toward home energy independence,” said Edgar Gutierrez, manager, customer solutions with JEA. “With the addition of a battery, customers can store the excess energy generated by their solar PV system and draw on it as needed, maintaining the full retail value of that energy and reducing their need to receive electricity from the JEA grid.”

For more information on PowerHouse Grid Energy Storage systems and pricing, as well as, details on the JEA rebate, please contact Trojan Battery Sales at (800) 259-4970 or via email at GoSolar@trojanbatterysales.com.

About Trojan Battery Sales

Trojan Battery Sales, LLC is a wholly owned subsidiary of Trojan Battery Co., LLC, which operates locations throughout the southeast region (FL, MS, GA, TN, AL, IN, KY) of the U.S. It offers a wide range of battery products, chargers and accessories to support various battery-powered applications including automotive, floor machine, golf cars, industrial, marine/RV, motorcycle, mobility, renewable energy and utility vehicles. For more information on Trojan Battery Sales visit www.trojanbatterysales.com.

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